



Unit 9 Cooperation and best practices

Lecture 9.4 Success stories and best practices

D 2.1 Training toolkit and e-book

June 2021 – AEI TÈXTILS



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24/03/2022



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The cluster as a cooperation tool

Definition of cluster:

A cluster is a geographically proximate group of interconnected companies and associated institutions in particular fields, linked by commonalities and complementarities.

Clusters' positive impact:

- Key factors in attracting capital, people and knowledge.
- Powerful tools in promoting research, development and innovation.
- Lower the barriers for transforming new ideas into businesses.
- Positive impacts on R&D investments innovation and R&D collaboration.

The cluster as a cooperation tool

Advantages for companies being part of a cluster:

- Access to specialized inputs.
- Access to information.
- Complementarities.
- Access to institutions and public goods.
- Incentives and performance measurement.

AEI TÈXTILS as a cluster success story

Introduction to AEI TÈXTILS:

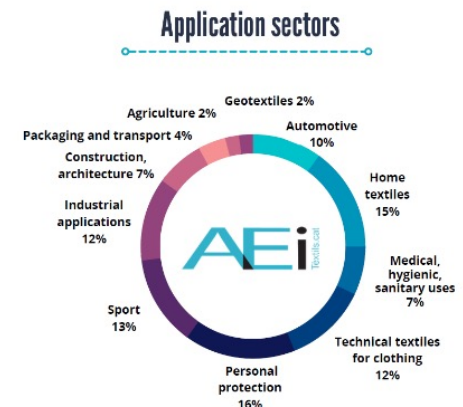
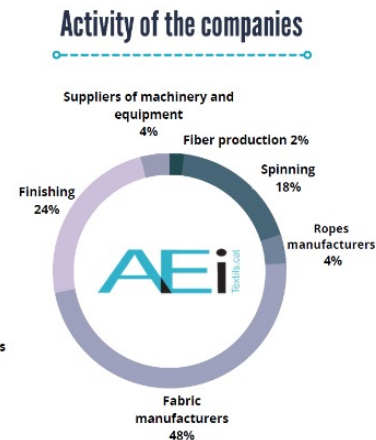
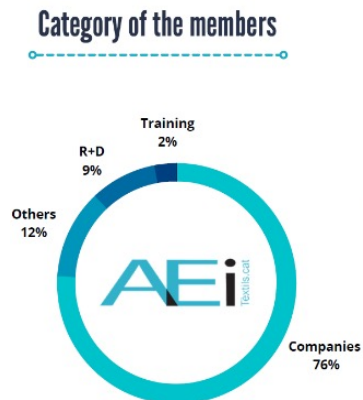
- Cluster with a non-profit association structure, formed by Catalan companies in the advanced textile materials value chain and other innovation support organizations.
- MISSION: To promote innovation with the aim the competitiveness, cooperation, complementarity and communication among members.
- VISION: To achieve a critical mass of innovative companies and organizations in the region.



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AEI TÈXTILS as a cluster success story

Structure of the cluster:



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Strategic lines



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EU support
framework for
clusters



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WINTEX

AEI TÈXTILS as a cluster success story

Best practices implemented

- SOS TÈXTIL: research project involving the whole manufacturing chain to produce fire-fighters garments



AEI TÈXTILS as a cluster success story

Best practices implemented

- PACTEX: Industrial symbiosis: textile-packaging



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AEI TÈXTILS as a cluster success story

Best practices implemented

- New plastic product made out of textile industry waste: collaboration between companies to develop sustainable products.

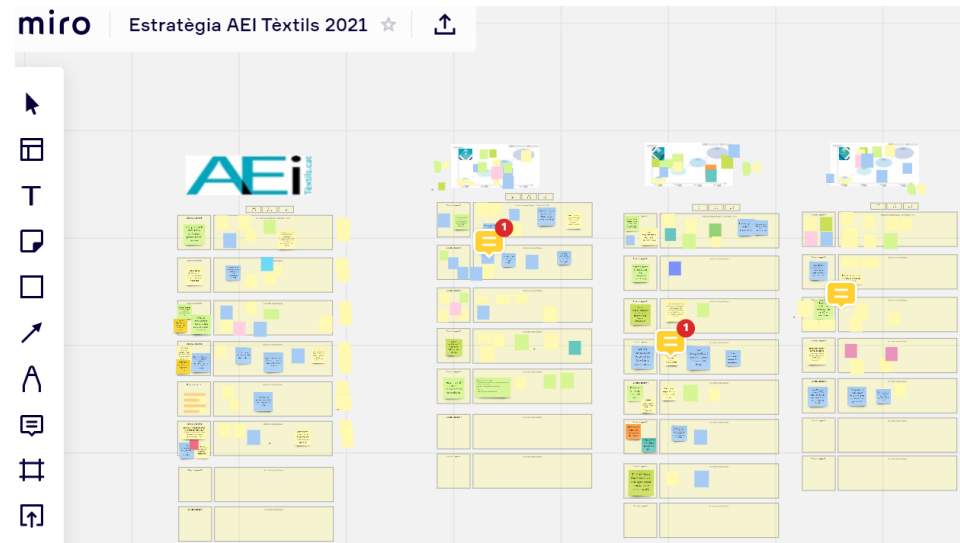


Lecture 9.4 Success and best practices

AEI TÈXTILS as a cluster success story

Best practices implemented

- Redefinition of the cluster strategy: collaborative and creative sessions among cluster members



The partners



Project Coordinator
UPC - Universitat Politècnica de Catalunya
Spain



CEDECS – TCBL – Consultancy for European
Development of Ecological and Social
entrepreneurship – Textile and Clothing Business
Labs
France



CRNS - Centre de Recherche en
Numérique de Sfax
Tunisia



ATCTex - Tunisian Association for
Textile Researchers
Tunisia



ISMMM - Higher Institute of
Fashion of Monastir
Tunisia



ISET - Higher Institute of
Technological Studies of Ksar Hellal
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